

Exhibitor and Sponsor Rate Card

Athanos Christian Arts Festival

Aug. 4-7, 2016

(updated 3/11/2016)

Exhibitors: \$150

- Exhibitors receive an 8 foot table and 2 chairs, and two free passes to the festival.
- ACM reserves the right to reject exhibitor applications.
- When details about electricity are available, this document will be updated and accepted exhibitors will be given the option to run power to their table; a separate payment may be necessary.
- For the 2016 festival, exhibitors *are not* required to give a percentage of sales to ACM.
- Exhibitors are responsible for managing their own sales tax obligations in conformance with Wisconsin law.
- Set up as early as August 2nd. Exhibitors' hall(s) will be closed for the Passion Experience, but otherwise open from 8 a.m. to 10 p.m.
- Exhibitors can purchase additional tickets at approx. 15% discount (\$60 per adult; \$35 for youth)

To apply, send an email to Anthony Horvath at director@athanatosministries.org with the following information: Name of organization, purpose of organization, purpose of booth (if different), website for the organization, contact information including phone number, whether or not electricity is desired, and any other pertinent details.

If the application is approved, send your check to:

ACM
PO Box 57
Greenwood, WI 54437

SPONSORS

- ACM reserves the right to reject sponsor applications.
- Sponsors over \$750 also receive access to the VIP tent, and depending on the musician, the backstage.
- Sponsorships should be paid ASAP upon acceptance.
- 1 free ticket for each \$250 sponsored. Exhibitor table included with sponsorships above \$900.
- Sponsors over \$500 can purchase additional tickets at approx. 30% discount (\$50 per adult; \$28 per youth)
- Sponsors under \$500 receive approx. 20% discount (\$55 per adult; \$32 for youth) on additional tickets.

- Sponsors are listed on the website and in printed publications that ACM may produce related to the event.
- A sign or billboard of some sort will be set up in a prominent location which will also list the sponsor.
- Sponsors are responsible for providing for their own banners/signage or other promotional materials

To be a sponsor, send an email to Anthony Horvath at director@athanatosministries.org with the following information: Name of organization, purpose of organization, website for the organization, contact information including phone number, proposed sponsorship amount, and which tent/stage/venue that will be sponsored.

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General Event Sponsorship.

Funds will be used to pay for general expenses such as trash collection, porta-potties, first aid tent, etc.

'The Passion Experience' Sponsorship.

Funds will be used to pay for costumes, set building, and other aspects of The Passion Experience.

Main Stage Sponsorship -- Inquire

This is the 'main event' stage for each of the three nights of the festival, with the bulk of the fest-goers expected to attend.

'Big Top' Tent Sponsorships

The 'Amount sought' is the sponsorship amount if the sponsor wishes to be the exclusive sponsor of a tent/stage/venue. Sponsorships in lesser amounts are welcomed and encouraged!

Funds will be used to pay for the tent rental/purchase/maintenance and tables and chairs, as well as any stages or sound systems they may utilize. Anything extra will be applied to the booking of artists and speakers.

Secondary Main Stage Sponsorship -- Amount sought: \$5,000

Two to three times larger than all of the other tents, this tent will host events concurrently with the main event. However, unlike the main event stage, this one is likely to be used throughout the day.

VIP Tent -- Amount sought: \$4,000

The VIP tent is for the booked musicians, speakers, acts, 'founders,' and sponsors. In addition to the regular expenses the tents will have, this tent will have free drinks, snacks, and other 'perks.' For example, it may be air conditioned.

Lecture Tent 1 -- Amount sought: \$1,500

The morning and early afternoon lecture series will take place in this tent, and it may be used in the evenings for smaller events, too.

Lecture Tent 2 -- Amount sought: \$1,500

The morning and early afternoon lecture series will take place in this tent, and it may be used in the evenings for smaller events, too.

Grocery Store Tent -- Amount sought: \$2,500 or 20% of sales, whichever is greater.

\$1,250 deposit required. The privilege of being able to run the 'grocery store' comes with the responsibility to ensure that the fest-goers' basic needs are affordable. This is for a 20 x 20 tent. A larger one can be negotiated.

'Cafe' Tent -- Amount sought: \$1,500 or 20% of sales, whichever is greater.

\$1,000 deposit required. A nice, cozy tent that the sponsor can deck out according to their preferences to give people a casual place to drink coffee and socialize. The products should be affordable. This is for a 20 x 20 tent. A larger one can be negotiated.

Welcome Tent -- SPONSORED by KULP'S of STRATFORD

This is the tent that people will register and buy their tickets at. It will be the first thing people see, which makes it a nice tent to sponsor.